



NATIONAL GUARD ASSOCIATION OF LOUISIANA

POST OFFICE BOX 83724
BATON ROUGE, LOUISIANA 70884-3724

19 October 2024

Dear Corporate, Industry, and Business Partners,

On behalf of the membership of the National Guard Association of Louisiana (NGALA), we are proud to invite all our partners to collaborate with us as we prepare to assemble for the 94th Annual NGALA Conference and Exhibition. Our conference highlights our cooperation with our corporate, industry and business partners and fosters support for products and services that enhance the readiness of over 10,000 members of the Army and Air National Guard in Louisiana.

Date: 21-23 March 2025

Location: Crowne Plaza Executive Center, 472 Constitution Avenue, Baton Rouge, LA 70808.

Telephone: 225-925-2244

Hotel Website: [Link](#)

As always, we value your sponsorship. Sponsorship includes registration, exhibit space, attendance at our Friday Night Social and our Saturday Night Banquet, logo placement on our website, and participation in our golf tournament. We also provide you with multiple opportunities to interact with our members and showcase your products and services. We host a cocktail party which gives our sponsors the opportunity to meet and mingle with our leadership teams before our banquet. If you prefer, you may purchase exhibit space, or partner as an Individual or Group Guest and visit with our members during conference breaks or the golf tournament.

NGALA is non-profit organization made up of active and retired Army and Air National Guard leaders, formed for the purpose of promoting the welfare of National Guard personnel; promoting and supporting national security; fostering and improving the National Guard of Louisiana and the National Guard of the United States as a component of the Armed forces of the United States. We are an organization of military people dedicated to a strong national defense. In today's environment, the role of both the Army and Air National Guard has never been more important. The National Guard offers the most cost-effective alternative for the defense dollar. With this added responsibility comes the need for more resources from the Congress and Department of Defense.

NGALA works diligently with the defense industry, the National Guard Association of the United States, the Enlisted Association of the National Guard of the United States, and members of Congress to maintain a modern equipped force. NGALA offers you its' assurance that we strongly encourage the equipment modernization of the National Guard.

Respectfully,

LTC(R) William Santos
Executive Director
National Guard Association of Louisiana

LTC William W. Saint
Chairman
National Guard Association of Louisiana



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94th Annual NGALA Conference and Exhibition

Guest and Sponsor Information

The NGALA invites our corporate, industry, and business partners to participate in our annual conference and exhibition by obtaining exhibit space as a Group Guest or by sponsoring the event at the Diamond, Platinum, Gold, Silver, and Bronze levels. Each of these levels allows our sponsors to receive recognition and privileges and includes the exhibit fee and many other benefits at our annual conference.

Sponsorship is offered at one of our five levels:

1. Bronze Level Corporate Sponsor (\$750.00) (Does not include Golf Tournament registration)
2. Silver Level Corporate Sponsor (\$1,500.00)
3. Gold Corporate Level Sponsor (\$3,000.00)
4. Platinum Corporate Level Sponsor (6,000.00)
5. Diamond Corporate Level Sponsor (\$12,000.00)

Amenities include:

- Free conference registration at all five levels of corporate sponsorship.
- Free exhibit space with booth/display with all five levels of corporate sponsorship.
- Free participation at our banquet at all five levels of corporate sponsorship.
- Free golf tournament participation with the opportunity to play golf and mingle with our members. (Available at Silver, Gold, Platinum, and Diamond levels of corporate sponsorship)
- Free attendance at the Corporate Cocktail Party with the key leaders of the NGALA at all five levels of corporate sponsorship.
- Special Recognition during business sessions and social events.
- Logo placement on the NGALA website, with premium placement for Gold, Platinum, and Diamond levels of corporate sponsorship.

We also offer opportunities to sponsor our refreshment breaks. There will be a total of three refreshment breaks during our annual business meeting Saturday morning. Your co-sponsorship or full sponsorship of a refreshment break suite will give your company the opportunity to gain additional exposure during our annual meeting. You will be given recognition both in our conference program and on signage at the function. Sponsorship is reserved to NGALA corporate members.

The NGALA 94th Annual Conference is to be held at the the Crowne Plaza Executive Center, 4728 Constitution Avenue, Baton Rouge, LA 70808 from 21-23 March 2025. Our 94th Annual Conference will officially open with a Golf Tournament on Friday, followed Friday evening by our social event. On Saturday we will conduct our business and breakout sessions, with the Corporate Sponsor's Cocktail hour and our banquet on Saturday evening. Our conference will conclude Sunday morning. We look forward to developing an enduring relationship with your company and encourage you to sponsor our influential Association.



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Any company, firm, organization, or corporation may apply for sponsorship contingent on approval by the NGALA Executive Council and payment of a conference sponsorship or a guest/registration fee. Approved applicants will receive a certificate of corporate sponsorship and/or a recognition plaque.

Sponsorship level and amount _____

Point of Contact _____

Address _____

Company Name _____

Phone Number () -- _____

POC Email: _____

Please go to NGALA.ORG and click on sponsors and pay by credit card or pay by check and make payable to NGALA and mail to P.O. Box 83724, Baton Rouge, LA 70884-3724. For other payment options, please contact the Association's Treasurer at treasurer@ngala.org.